## **Layflat.com Premium Bookbinding Company Launches**

November 10, 2020



**Meggen, Switzerland**—Print service providers around the globe can now partner with a new company dedicated to providing advanced automated bookbinding systems: <a href="Layflat.com"><u>Layflat.com</u></a>. Moreover, the company's systems take advantage of the rapidly growing premium layflat photo book market.



Founded on the principle of establishing long-term relationships with customers, Layflat.com has evolved into an international bookbinding team. In addition, it encompasses design, manufacturing, logistics, distribution, marketing, sales and support.

## Layflat.com

CEO Djawad Khorosh invested almost a year to select and evaluate the best international team members before officially launching the company in October 2020.



Djawad Khorosh

"We worked closely with all our manufacturers, thoroughly evaluating our systems under operating conditions with some printers, before deciding we were ready," Khorosh said. "We considered many distribution/support channels before selecting those companies which best matched our philosophy of commitment to the customer."

Khorosh understands that even with the constraints imposed by the Covid-19 pandemic, every family and company wants to create photo books portraying the stories of their lives and businesses. As a result, the company offers themes on architecture, art, poetry, cooking, professional photography, school days, important events, as well as products and services.



Although headquartered in Switzerland, Layflat.com has woven together an alliance of companies from around the world. Subsequently, they offer reliable regional manufacturing, sales and customer support. The company manufactures all systems to meet stringent EU requirements.

Furthermore, one of the company's key products is the LF 600 All-in. The all-in-one, compact, fully automatic layflat LF 600 block system includes a creaser and folder. Its integrated system features complete automatic feeding, gluing as well as assembling. What's more, it creates photo books by gluing pages back-to-back and inserting cardboard in between sheets.



LF 600 All-in

In addition, combining the company's layflat binding technology with Hotmelt gluing technology helps ensure faster delivery at an economical price. In addition, its touch–screen operation is easily learned. The LF 600 produces up to 600 finished sheets per hour.

"We are committed to providing the best services to our customers by ensuring that Layflat's superior binding technology is accessible across the world," added Khorosh. "Our robust and efficient distribution network also ensures our customers get quality service and prompt support."